



Offshore Outsourcing

An Aalpha Information Systems India Pvt. Ltd. Perspective

Need help energizing your enterprise computing needs?
Give us a call at +91-836-4251105,
E-mail: info@aalpha.net
or visit our website www.aalpha.net for more information
on how we can help you with your next project.

AALPHA INFORMATION SYSTEMS INDIA PVT. LTD.

OFFSHORE OUTSOURCING

Offshore outsourcing of IT services when prudently executed drives up productivity gains, delivers attractive efficiencies in scale, cost and time-to-market, and contributes significantly to enterprise agility by freeing up precious intellectual resources in-house to deliver more strategic work.

By 2008 over 40% of IT-dependent enterprises in the West will either be engaged in investigating the possibility of offshore outsourcing, or will have already shipped some IT-related work overseas.

IT research and analysis firm Gartner

Over 50% of Fortune 500 Companies have incorporated offshore outsourcing into their strategies, using India as their development base.

Nasscom, India

OUTSOURCING SITUATION

Majority of this phenomenon displayed a marked tilt towards maintenance, migration and incremental or superficial automation of legacy and low priority software development work earlier. While this did carry significant levels of risk, customers persisted with the young IT services industry that was beginning to make an impressive impact worldwide.

Today, outsourcing of software services has moved into the mainstream, aided largely by the advancing learning curve of organizations engaged in analysis of, or experiencing, the benefits of outsourcing actively.

Customers are gaining better understanding of what the potential is, and are beginning to push the limits to what is possible. Break-through results and track records of Asian expertise in delivering high quality outsourcing options has set high expectations and never-before clarity in expectations. There has been a veritable proliferation in the models offered by vendors, apart from innovation gained from deep experience and insight into expansive domains and industries.

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MAJOR DRIVERS

In a highly competitive marketplace, it is imperative that enterprises today weed out non- and semi-critical processes and workflow out of their core competencies, and develop highly responsive and innovative approaches to complex business and consumer issues.

The very changes impacting business are providing compelling logic to opt for offshore outsourcing: bewildering growth of sophistication in technologies, extra ordinary competitive pressures, changing consumer lifestyles and business transformations, responsibilities to deliver attractive business and shareholder value, shorter product lifecycles, resource constraints and an overwhelming need to lead markets.

GAINING PRIORITY

Outsourcing is progressing rapidly from being a tactical choice to a strategic paradigm.

Enterprises ranging from Fortune 500 to equity / venture funded new outfits are rapidly exercising exciting options available from India especially, since they have strong knowledge of the risks and returns of outsourcing.

They have begun to farm out projects with demanding sophistication and complexities with growing confidence for the future that soon, crucial development services may be delegated, impacting strategic growth and even survival.

MAJOR BENEFITS

- Improved focus on core business operations
- Greater momentum in customer service delivery by leveraging outsourcing framework
- Enhanced confidence to venture into new realms of business
- Added advantages of cost effectiveness, quicker turnaround times, improved productivity and minimizing customer attrition through non local outsourcing
- Provides a responsive, on-demand access to critical corporate information
- Delivers information to seeking constituents in a wide variety of structures and formats – practically transforming data into actionable intelligence for business decisions
- Empowers employees and business users and guides to improved productivity and effectiveness

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MAJOR TRENDS

Improved customer focus on

- Outsourcing management
- Direct vendor selection and ongoing management
- Better definition of businesses needs, performance measures and relationship structures

Competitive consulting from services providers

- Industry experience, specific technology expertise, and flexibility in development processes
- Institution of world class quality paradigms
- Agile project development and management
- Risk and Contingency planning and corrective measures
- Offer long-term business value through innovative, result bound partnerships
- Inculcating quality communication, project management, and organizational cohesion

CHECKLIST FOR YOUR ENTERPRISE

Offshore outsourcing is bound to be a critical business paradigm for you in the near future. We offer you a comprehensive snapshot of the leading parameters with which you can avoid the pitfalls in the critical relationship with your outsourcing partner - wherever they may be stationed in the world, and whatever your budgets and project goals.

- Contract and agreement diligence, contingency planning and risk management solutions, strategies offered to transcend linguistic, cultural and legal differences
- Strong comprehension of credibility, experience, consulting expertise and the delivery capability of the partner
- Pre-establish financial, productivity/ performance measures, resource and relationship/process goals, and service-level agreements
- Project Anchoring and liaison for guidance, quality assurance and goal compliance
- Evaluation of delivery framework, project management methodologies, project management tools and processes
- Strong communications mechanisms for transparency, round the clock feedback and knowledge transfer
- Guarantees on intellectual capital consistencies, strategies for managing attrition, performance and governance

AALPHA INFORMATION SYSTEMS INDIA PVT. LTD.

ABOUT AALPHA INFORMATION SYSTEMS INDIA PVT. LTD.

Aalpha Information Systems India Pvt. Ltd. provides development, customization and integration services in enterprise applications, eCommerce and mobile solutions, to companies of all sizes.

Meet your Deadline/ Improve your Bottom-line

With our expertise in a wide range of technologies and industry-specific competencies, you will realize the true value of software solutions - aligned to your business goals, and deployed just when you require them. Put simply, our business processes deliver cutting edge results.

Accelerate your technology ROI.

To help you achieve this, we develop, deploy, and host customized, scalable technology solutions that integrate seamlessly into our customers' existing environment. We pride ourselves on the fact that almost all our customers have experienced a faster time-to-market and an attractively low total cost of ownership.

Global Intellect + Local Advantages (Cost)

Welcome to a brand new global technology partner. We sustain relationships with major international corporations and engaging partnerships with leading application vendors. We build capabilities and specialized expertise in different domains across a huge range of geographies across the world.

Action + Intelligence + Expertise

Aalpha Information Systems India Pvt. Ltd. is that unique consulting partner with whom you can understand past results, identify trends and plan for the future. With great confidence, and deep assurance. We give you the much-needed release from technology pinpoints, powering your processes and moving your information to the edge of effectiveness. **Go ahead.**

Proven enterprise scale capability

Aalpha Information Systems India Pvt. Ltd. rests strongly on the foundation of proven mission-critical solution deployments and rapid development cycles to meet intense milestones. This comes from working for and adapting to some of the most demanding industry leaders across the world. Our technologists and consultants offer extensive experience in building e-business and mobile computing solutions, as well as an exciting array of horizontal business functions.

Extra-ordinary breadth, solid solution bandwidth

With its comprehensive IT skills and capabilities, Aalpha Information Systems India Pvt. Ltd. offers and manages groundbreaking software solutions spanning a range of technology platforms. We use modern software development platforms, software development tools as well as latest project management techniques and software engineering practices.

Consider this: Our excellence is evident from highly satisfied and repeat customers across the world for areas like Enterprise Solutions, E-Commerce Portals (B2B and B2C), M-Commerce Applications, ASP Portals, Client Server business applications and product development.

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India Advantage : Aalpha Leverage

On Demand access to experienced technology intellect
Leading edge offshore project management
Advanced project management and application testing frameworks
Deep, versatile domain knowledge
Quality processes, proven methodologies
State of the art 24 X 7 secure, risk free development facility in India
Assured Smart Economy – low overall cost and higher ROI
Satisfied customers across USA, Europe, Australia and Asia

Stretch your Technology ROI with our Flexibility

With Aalpha Information Systems India Pvt. Ltd., you enjoy smart control and progress overview of the project in development while experiencing reduced overheads and technology issues. We provide versatile project delivery models – fixed price, time and material, variable, hybrid and dedicated development/ competency center models – **to suit any, and every, requirement.**

Knowledge leadership @ Aalpha

An emerging new world leader in high performance Outsourcing solutions, Aalpha Information Systems India Pvt. Ltd. boasts of an exceptionally talented intellectual base: scores of product/ technology/ platform specialists with a wide ranging expertise and insight into many industries.

We are powered by ideas, backed by solid intellect. For every project, we target full performance of technology for business needs, and always deliver a connected, high touch commitment - **even beyond the development lifecycle.**

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