



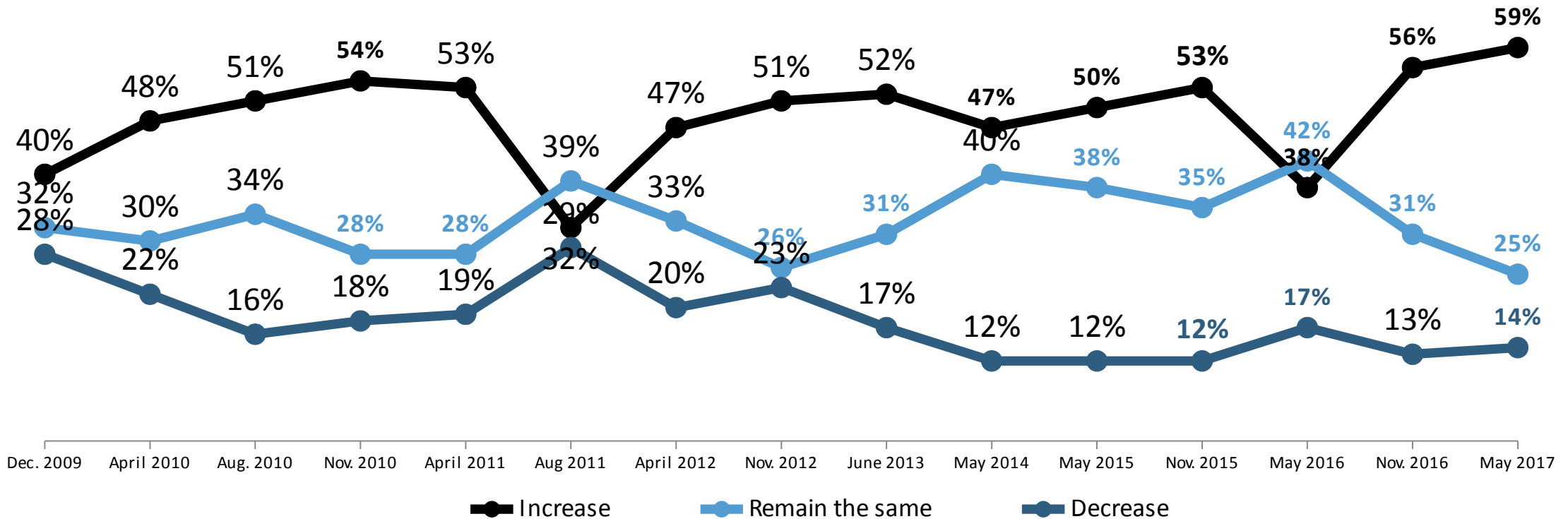
FROM IDG

# CIO Tech Poll: IT Economic Outlook

May 2017

BUSINESS TECHNOLOGY LEADERSHIP

# IT Investments Continue to Rise



Q. Will your overall IT budget increase, decrease or remain the same in the next 12 months compared to the past 12 months?

# Upcoming Shifts in IT Budget Relate To...

**46%**  
IT initiative  
project start  
& stops

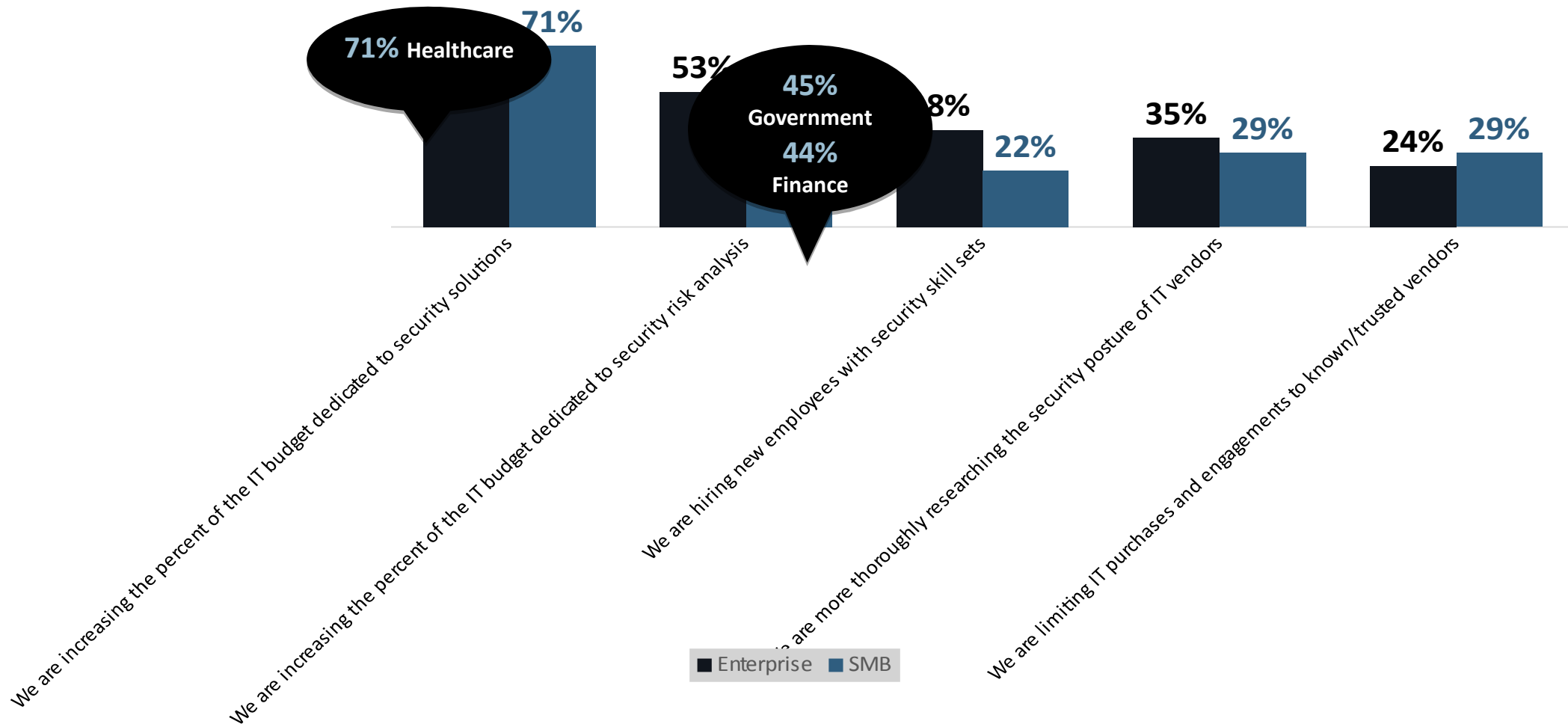
**45%**  
System  
upgrades/  
maintenance

**45%**  
New  
mandates from  
executives/BoD

**37%**  
Pressure from  
LOB to make  
changes to IT  
ops or strategy

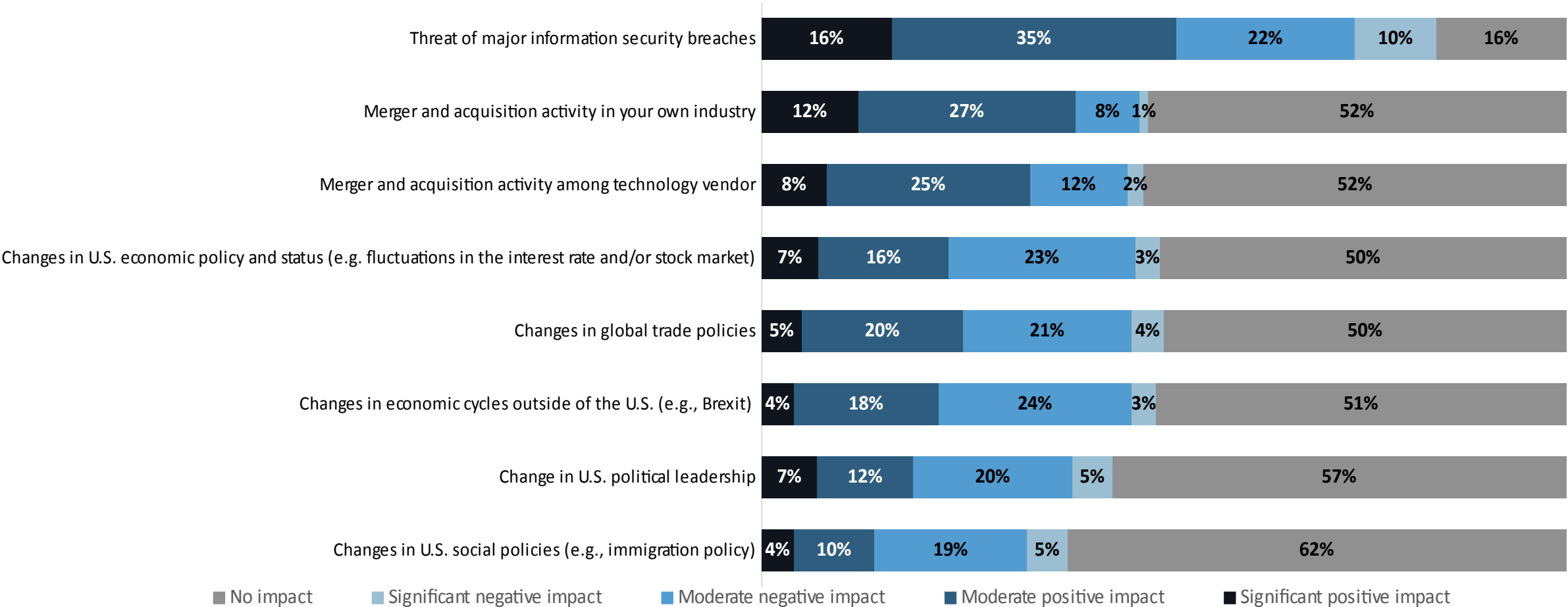
Q: To the best of your knowledge, which of the following will cause a shift in your organization's IT budget over the next 12 months? (BASE: Expect an increase or a decrease in organizations IT budget in next 12 months)

# Greater Investment in Security Solutions



Q: How has the threat of information security breaches changed your organization's IT spending strategy over the past 12 months?

# External Influencers Not Major Concern for Tech Spending



Q: In your opinion, how will the following events or trends impact your organization’s investment plans for technology products and services over the next 12 months:



Source: CIO Tech Poll: Economic Outlook, May 2017

## Continue the Conversation



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